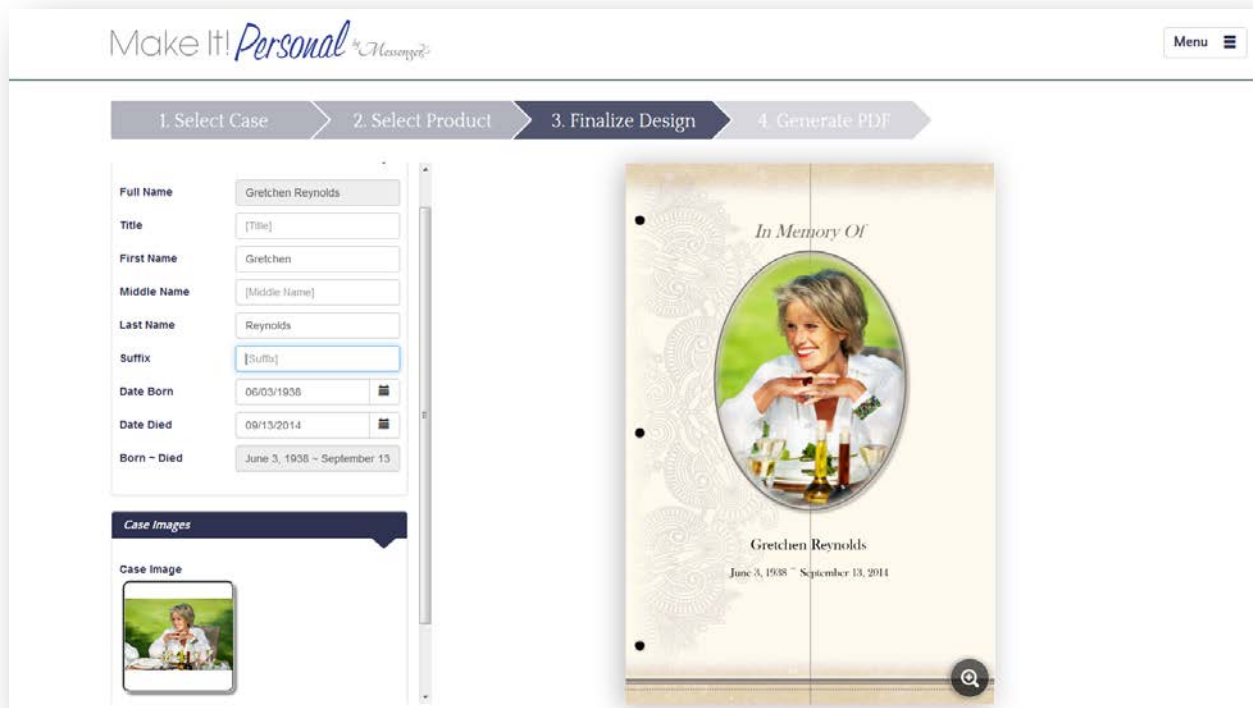


Introduction to *Make It! Personal* 2.0

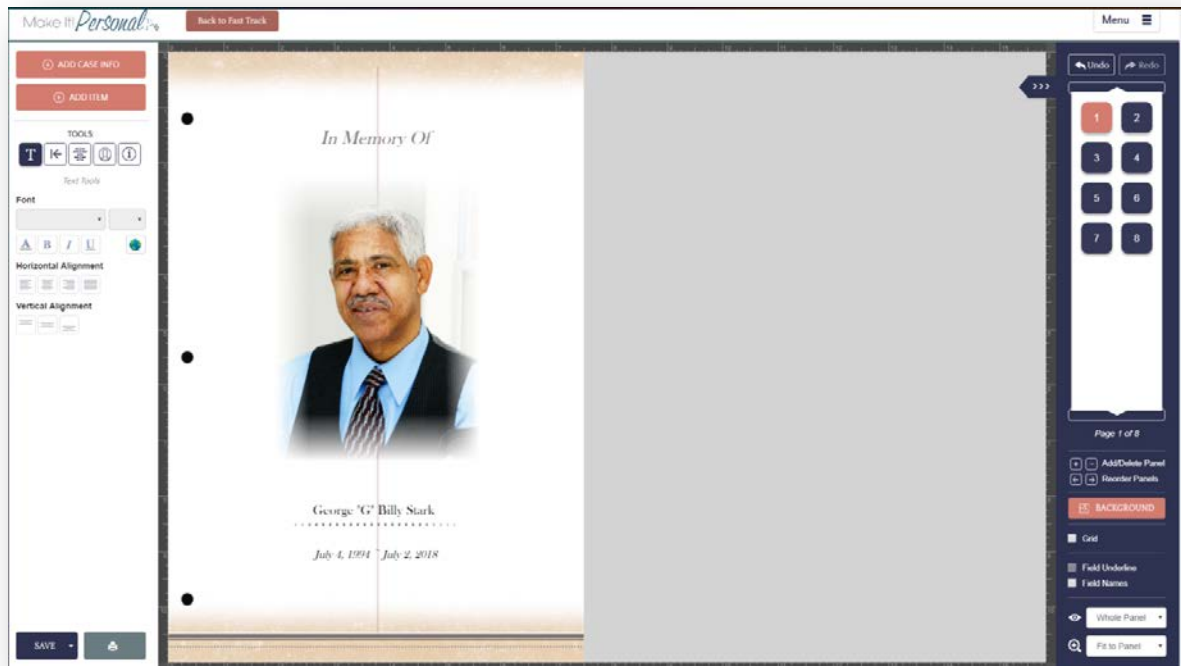
MIP v2 is now released, and we would like to take this opportunity to outline some key features of our new and improved stationery personalization web app, above and beyond the across-the-board increase in speed and responsiveness. Don't worry! *Make It Personal* v2 is backwards compatible, meaning all of your existing saved cases, designs, text items(verses/poems), design elements(clip art), and custom templates will be available right "out-of-the-box."

- I. We're excited to introduce the new **FastTrack** feature of *Make It! Personal*. This allows users who have their templates perfected to produce printed stationery materials with incredible speed, while still having the flexibility to add that personal touch.



Make It! Personal v2

- II. The classic Designer has morphed into the new **Advanced Designer**. The entire user interface has been given a facelift making it more intuitive, faster, and more responsive, while still having a familiarity that current MIP users will appreciate.

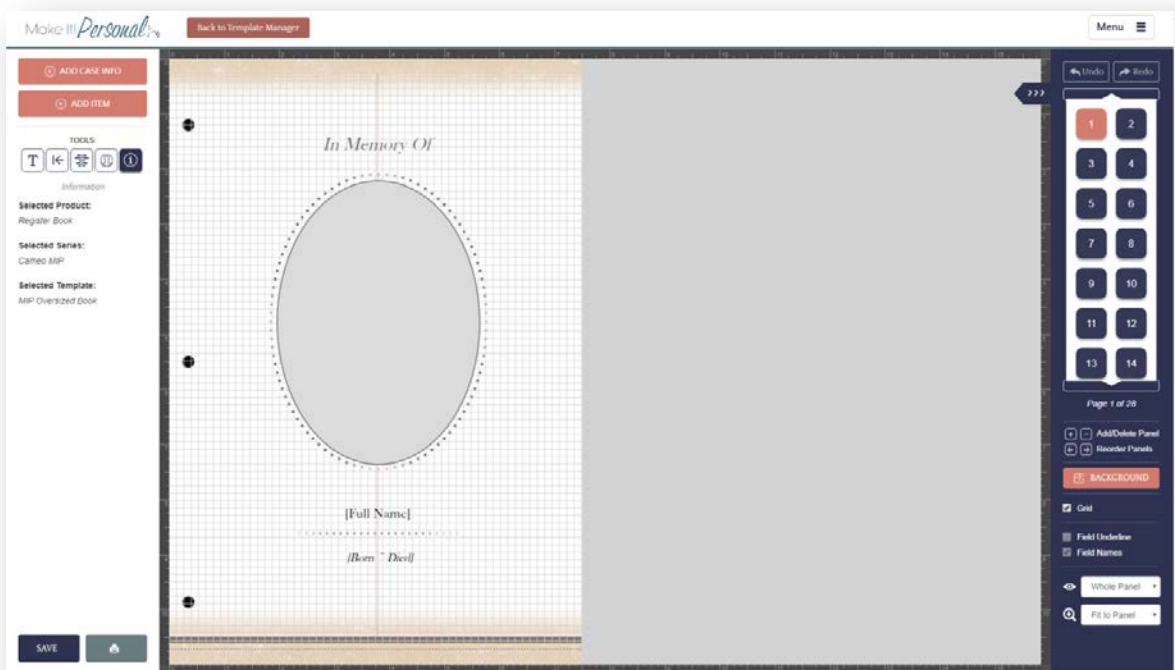


- III. MIP2 has been reprogrammed from the ground up in HTML5, meaning Microsoft Silverlight will no longer be required to run Make It! Personal. This means less hassle getting started with MIP, and not only that, but this should also mean that MIP2 will once again be compatible with all of today's most popular web browsers**. IE/Firefox/Safari – familiar favorites. Google Chrome – Sure! Microsoft Edge – Okay! Opera – why not?!



**Contingent upon testing

- IV. Both MIP Classic and MIP2 will introduce a new layer of template permissions to help Funeral Homes who use custom templates to avoid having their staff accidentally change/overwrite the layouts of their perfected custom templates.
- Messenger Templates:** Funeral Home staff can use as-is or create customs based on these “out-of-the-box” standards.
 - Our Templates:** Only Funeral Home “admins” have full read or write access to these items, and Funeral Home staff can create additional custom templates using these as a starting point, but cannot overwrite these.
 - My Templates:** Funeral Home staff can create these using either type above as a starting point. All Funeral Home staff with a MIP logon have read/write access to these.
- V. MIP2 will also include the new **Template Editor**. This improvement will eliminate confusion by allowing you to edit template layouts directly in the **Advanced Designer**, without a case attached.



We here at Messenger know just how valuable your time is, and we've worked hard to ensure the new *Make It! Personal* is the industry leader in stationery personalization. Now more intuitive, faster, and more responsive, our software lets you provide families with memorial stationery with a personal touch that they will cherish. So login today and start to make it fast, make it easy, and most of all...